Dear [Boss's Name],

I am writing to seek approval to attend Peloton's 2024 PlatForum, which will be held in Austin, TX, from October 7-9, 2024. This conference presents an invaluable opportunity for professional development, networking, and direct engagement with industry leaders and Peloton experts.

Benefits of Attending Peloton's 2024 PlatForum:

1. Training and Knowledge Acquisition:
	* Participate in sessions on AI best practices, analytics, and project management.
	* Gain insights into Peloton’s latest offerings, focusing on cost-saving measures and innovations.
2. Networking Opportunities:
	* Connect with a diverse community of Peloton users, IT professionals, partners, technical experts, and industry leaders from around the globe.
	* Engage in roundtable sessions and discussions with peers, sharing experiences and best practices.
3. Breaking Down Barriers:
	* Learn how to leverage Peloton’s ecosystem to drive material cost savings and growth.
	* Explore the integration of traditionally siloed operations in well construction, production operations, and land management.
4. Interactive Sessions and Future Insights:
	* Participate in industry tech talks, product breakout sessions, and client workflow case studies.
	* Discuss upcoming features and enhancements directly with Peloton’s Product Management team.
5. Practical Takeaways:
	* Return with new ideas and strategies for utilizing the Peloton Platform and our data to enhance our operations.

Estimated Costs:

* General Admission conference pass: FREE
* Hotel: $369 per night
* Other Travel Expenses: $\_\_\_
* Total Estimated Cost: $\_\_\_

I believe the investment in attending Peloton's 2024 PlatForum will provide a significant return in terms of knowledge, innovation, and potential cost savings. You can learn more about the conference [HERE.](https://communications.peloton.com/2024-peloton-platforum)

Thank you for considering my request. I am happy to discuss this further and provide any additional information needed to facilitate the approval process.

Best regards,

[Your Name]
[Your Position]
[Your Contact Information]